

Imperial Oil offers an *International* Credit Card Service

GOOD FROM COAST TO COAST
AND FROM MEXICO TO THE ARCTIC

LOOK FOR THESE IDENTIFICATION SIGNS

IMPERIAL OIL LIMITED
Everywhere IN CANADA

The Imperial Oil credit card will be honoured by the five Esso Marketers (listed opposite) only where a combination of both signs shown is displayed



HUMBLE HUMBLE OIL & REFINING COMPANY
Texas

STANDARD OIL PRODUCTS STANDARD OIL COMPANY (KENTUCKY)
Ala., Fla., Ga., Ky., Miss.

SOHIO THE STANDARD OIL COMPANY (OHIO)
Ohio

SOCONY-VACUUM OIL COMPANY, INC.
Colo., Ill., Ind., Iowa, Kans., Mich., Minn., Mo., Mont., Neb., N. Dak., Ohio, S. Dak., Wis., Wyo.

MAGNOLIA PETROLEUM COMPANY
Ark., La., New Mex., Okla., Texas

GENERAL PETROLEUM CORPORATION of California
Ariz., Calif., Nev., Ore., Wash.

STANDARD SERVICE THE STANDARD OIL COMPANY (INDIANA)
Colo., Ill., Ind., Iowa, Kans., Mich., Minn., Mo., Mont., N. Dak., Okla., S. Dak., Wis., Wyo.

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Colo., Ill., Ind., Iowa, Kans., Mich., Minn., Mo., Mont., N. Dak., Okla., S. Dak., Wis., Wyo.

No matter where you drive—in Canada or the United States—your Imperial Charge Account goes with you. By arrangement with leading American oil companies (see list above) the Imperial Oil credit card will be honoured by the service stations and dealers of these companies in exactly the same way that the card is honoured by Imperial Oil outlets everywhere in Canada.

Motorists and tourists will find this

international credit card system of great convenience. No cash need be carried for car operating expenses and, regardless of where purchases are made, all charges will be grouped together on one monthly bill just the same as when you use your card locally.

Imperial Oil invites you to take advantage of this new convenient credit card method of making service station purchases. Happy Motoring!

FOR *Your* GREATER CONVENIENCE WHEN YOU TRAVEL

WESTERN CANADA

(British Columbia, Alberta, Saskatchewan, Manitoba)

MAKE IT A HABIT
"BUY AT THE IMPERIAL SIGN"



IMPERIAL OIL LIMITED
Everywhere in Canada

Everywhere
IN CANADA

Imperial Oil is the only oil company serving Canadian aviation from coast to coast and from the border to the Arctic. Its aviation products, sold under the brand name "Intava," are available at all principal airports, landing fields, and seaplane bases throughout the Dominion. For information on air routes, facilities, or supplies, write Aviation Dept., Imperial Oil Limited.

